**Lesson 7**

**Pitch Fest and Peer Feedback**



**Pitch Presentations and Peer Feedback**

**Directions:** Today, we will follow the same peer review protocol that we did in our first lesson together about invention. Below are the steps.

**Step 1:** Each group will select a blank piece of chart paper. You will bring this with you to the front of the room when you present.

**Step 2**: You will take turns presenting your commercial to the class. As you present, your classmates will take notes on your ideas. They will then provide at least one piece of **warm** (positive) feedback they have for you on a yellow sticky note as well as one piece of **cold** (ideas for improvement) on a blue sticky note. The presentation feedback should be both about the product created and the pitch presentation.

**Step 3**: Once a group has completed presenting, give your sticky notes to the teacher who will post those on the chart-paper the presenting group brought to the front of the class. The chart paper will be handed to the instructor until we are ready for step 4.

**Step 3**: The next group will now present and steps 2 - 3 will be repeated. This will repeat until each group has had a chance to present.

**Step 4**: All of the groups will now read the warm and cold feedback they received. As a group, they should review and discuss the feedback to determine if they have any questions about it that they need to put forth for clarification amongst their classmates.

**Step 5**: Finally, the group uses the feedback to construct a list of improvements they could either make to their commercial for their product or for the product itself.

**Warm and Cold Feedback**

**Commercial Note-Taking Sheets**

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| **Group Presenting:**  |
| **Warm Feedback** | **Cold Feedback** |
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| **Group Presenting:**  |
| **Warm Feedback** | **Cold Feedback** |
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| **Group Presenting:**  |
| **Warm Feedback** | **Cold Feedback** |
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| **Group Presenting:**  |
| **Warm Feedback** | **Cold Feedback** |
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| **Group Presenting:**  |
| **Warm Feedback** | **Cold Feedback** |
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| **Group Presenting:**  |
| **Warm Feedback** | **Cold Feedback** |
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**Step 5: List of Improvements for the Pitch and the Product**

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| **Pitch Improvements** | **Product Improvements** |
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**Ticket-Out**

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**Reflection on your day**

1. What do you like about your Pitch and/or your product? Please use content-specific vocabulary in your answer.

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| Your answer: |

1. What do you think you might change based on your peer feedback and your observations of other people’s work?

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| Your answer: |

1. What is one positive outcome you have experienced from the invention process?

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| Your answer: |

1. Where is one place where you see room for improvement in the invention process? Please use content-specific vocabulary when you answer.

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| Your answer: |